

Candidate Statement

Brian Gisel

WFDF Elections 2012 – candidate



Name of candidate: Brian Gisel

Position sought: Chair Championships Subcommittee

Home city/country: Vancouver (Canada)

Email Address: brian.gisel@pito.bc.ca

Nomination endorsed by: Ultimate Canada (CAN)

Candidate Statement

I hope to retain my position as chair of the Ultimate Championships Subcommittee. I am also currently serving a two year term as an At large member of the WFDF Board of Directors

I have played and served the sport of Ultimate for the past 20 years, at the local, national and international levels. For the past 4 years I have held the position of WFDF Board member at large and previously I have served as the WFDF Ultimate Chair.

Currently WFDF is at a cross-road in our development. While the sport of Ultimate continues to grow across the globe, and demand for our core service (Major International Events) is expanding greatly, we are in jeopardy of failing to keep up with this growth in terms of our organization responsiveness.

WFDF is positioned to provide a substantial list of high quality events to our membership and in doing so we can leverage our position to accomplish many great things for the sport of Ultimate across the globe. However, we will only be in this position if our house is in better order. Recently a lack of focus has hampered our ability to deliver quality service to our membership.

My immediate goals for WFDF are to create a vision for each major WFDF Event and then an event plan for the entire WFDF Event cycle. I think there is an obvious need for better bid and awarding procedures, but WFDF also needs to do a much better job of integrating ourselves into the running of these events. This will accomplish a better economy of scale in the areas of registration, results distribution, media, merchandise and record keeping, allowing us to work with event organizers more closely to provide a much higher quality of the events.

Once a comprehensive event process is in place, WFDF will be in a position to grow along with the sport of Ultimate and can take a true position of leadership for Ultimate on the world stage.

Brian Gisel