



Draft by Melle Clark, WFDF Secretary  
with input from board members Stef Stevens and Juha Jalovaara

Main Objective: To develop initiatives to foster sustainable growth of disc sports internationally.

Focus Areas:

1. Non-financial: Coordinating international efforts that do not require financial backing.
2. Financial:
  - a. Identifying effective uses of funding, should it become available.
  - b. Securing sources of funding.

Methodology:

1. Surveying Programs in Development (PiD's) regarding:
  - a. the state of their disc program, including number of players and organizers, and rate of participation of the local population as applicable.
  - b. perceived obstacles to their development;
  - c. how they suggest WFDF may be able to help.
2. Surveying established programs to learn:
  - a. what methods and techniques have contributed to their success;
  - b. what methods were tried that did not produce the hoped-for results.
3. Developing initiatives to coordinate international efforts to aid PiD's through:
  - a. Information and Support (e.g. how to start a school program; where to find game rules; how to develop a league; how to hold elections; how to get sponsorship; how to develop saleable merchandise to fund the program; how to start a weekly pick-up game; etc.);
  - b. Equipment (e.g. recycling/donation program of sending discs, cones, DVD's, cleats; discovering or creating sources of reduced-price equipment; investigating reduced-cost international shipping methods);
  - c. Instruction (e.g. alerting the Ultimate community of PiD's that invite experienced players to hold a clinic; establish a pool of experienced and enthusiastic trainers who are willing to spend a summer or a year to teach Ultimate in a disc community abroad [and for example work in the meanwhile as an English teacher]);
  - d. Financial aid (may include funding any of the above initiatives);
  - e. Identifying and utilizing international sports development programs that could help in providing resources for PiDs (e.g. Sporting Goods to Go);
  - f. Identifying cooperation opportunities with other sports or organizations;
  - g. Integrating teaching life skills into disc-based development programs (e.g. teaching, for example, self confidence, conflict management, healthy lifestyles, health and nutrition, etc.);
  - h. Creating a roadmap for the organizational development of a national flying disc governing body. (e.g. What are the necessary components of a program components: sufficient number of enthusiasts and clubs, bylaws, officers, financial organization, website or other communication medium, etc.? What are the stages a PiD is likely to pass through? What to do first? Listing the best practices that have worked for other flying disc organizations.)

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4. Cultivate international support of PiDs:
    - a. Invite participation of the international disc community in these initiatives via the WFDF newsletter, newsgroups and emails;
    - b. Involve the disc communities in the region and establish support exchanges (e.g. initialize a series of international HAT tournaments in the new disc community).